



2023 Partnerships Annual Report



A woman with braided hair, wearing a colorful patterned headband and a vibrant, multi-colored patterned top, is focused on painting a large, colorful vase. The vase is covered in various colors like red, yellow, blue, and purple. The background is a blurred, colorful environment, possibly a market or a festival. A red triangle points to the left on the top left edge of the page.

From The Partnerships Desk

As we reflect on the past year, the Partnerships Department at ADMI has been at the forefront of forging strategic alliances and fostering collaborations that drive our mission forward.

Our partnerships span across various industries and sectors, aiming to empower our students and the broader community with opportunities that align with the digital media landscape's evolving demands.

Partnerships Spotlight

Technology

Google Project Kickoff with Digital Opportunity Trust (DOT)

The Africa Digital Media Foundation (ADMF) proudly announces a US\$750,000 grant from Google.org. This ground-breaking project, implemented in partnership with Digital Opportunity Trust (DOT)) will train over 10,000 youth in all of Kenya's 47 counties in creating and monetizing creative content online, fostering a future of skilled, confident, and economically sustainable livelihoods.

[Read more here](#)

\$750,000

grant from Google.org

Digital Skills

GOYN Collaboration: Bridging Talent to Industry

In a groundbreaking partnership with the Global Opportunity Youth Network (GOYN), ADMI has taken a giant leap towards connecting the youth of Mombasa to the burgeoning film industry. This initiative is designed to unlock the multi-billion-dollar potential of the creative sector for our youth, equipping them with the skills and opportunities to thrive in the global digital economy.

[Read more about our partnership with GOYN](#)

Digital Skills

Empowering content creators with Wowzi

Together with WOWZI, we have embarked on a mission to revolutionize the landscape for content creators and influencers across Africa. By leveraging the power of digital platforms, this partnership is set to enhance the visibility and earning potential of African talent, marking a significant milestone in our mission to foster a digitally empowered generation.

[Discover our collaboration with WOWZI](#)

Digital Skills

Digital Skills for Construction Professionals with WIRE

Our partnership with Women in Real Estate (WIRE) is a testament to our dedication to diversifying digital skills across sectors, empowering construction professionals with the digital acumen needed in today's market.

[Read more about our partnership with WIRE](#)

Innovation

Pioneering with KIEP 250+

ADMI was honored to be selected for the KIEP 250+ program, a partnership aimed at enhancing the efficiency and market access of high-performing SMEs. This opportunity is set to catalyze our efforts to fuel the growth of the digital economy.

[Read more about our partnership with KIEP 250+](#)



Events Spotlight

The Inaugural ADMI Festival: A Celebration of Creativity

Celebrating the intersection of film, art, tech, music, and creativity, the ADMI Festival showcased the talents of our students, offering them a platform to connect with industry professionals and potential clients. Notably, the festival's photography exhibits attracted attention from industry giants like Dasani Coca-Cola, opening new opportunities for our students.

[Read more here](#)



Film Screening: "Unleashed"

Our debut film screening event, featuring works like "Job Hunter" and "God Forbid," marked a new milestone for ADMI, showcasing the storytelling prowess of our students and alumni.

[Read more here](#)

Looking Forward

As we celebrate the achievements of the past year, we are also excited about the opportunities that lie ahead.

Our ongoing and future partnerships are geared towards expanding ADMF's impact on digital and creative media education, not only in Kenya but across Africa.

Our commitment to innovation, collaboration, and excellence continues to drive us forward.

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